

Listing of Claims:

1. (Currently Amended) A system for linking at least two multimedia terminals connected to each other via a landline or cellular network, comprising:
 - an application server; and
 - a memory that contains multimedia contents that may be chosen by a calling person;[[,]]
 - wherein said server comprises means for managing entities of the network ~~in order~~ to synchronize the signaling of a call from a terminal of a calling person to [[a]] the terminal of a called person with [[a]] multimedia content chosen by said calling person; and
 - wherein said multimedia content received at the terminal of the called person remains displayed on the terminal after initiation of said call and throughout said call.
2. (Currently Amended) A method of linking at least two multimedia terminals connected to each other via a landline or cellular network, comprising:
~~wherein, before a call from the terminal of a calling person to the terminal of a called person[,,]~~
choosing, at a terminal of a ~~the~~ calling person, chooses a multimedia content to be sent to the terminal of ~~the~~ a called person before placing a call from the terminal of the calling person to the terminal of the called person, and
receiving said multimedia content ~~is received by~~ at the terminal of the called person synchronously with ~~the~~ reception of ~~the~~ signaling of the call;

wherein said multimedia content received at the terminal of the called person
remains displayed on the terminal after initiation of said call and throughout said
call.

3. (Currently Amended) The method according to claim 2, wherein said multimedia content received ~~by~~ at the terminal of the called person is displayed conjointly with or after ~~another~~ other multimedia content personalized beforehand by the called person.

4. (Currently Amended) The method according to claim 2, wherein said multimedia content received ~~by~~ at the terminal of the called person ~~by default~~ remains displayed on said terminal throughout the call by default, the called person being able at any time during the call to delete the display of said multimedia content.

5. (Currently Amended) The method according to claim 4, wherein the display of said multimedia content on the terminal of the called person disappears when the call is terminated.

6. (Currently Amended) The method according to claim 2, wherein, if the called person does not answer, the call and the multimedia content are stored in ~~the voicemail of~~ associated with the terminal of the called person and appear when the voicemail is consulted.

7. (Currently Amended) The method according to claim 2, wherein, if the called person does not respond and is in ~~the~~ a coverage area of the cellular network ~~coverage area~~, the

multimedia content is stored in ~~the~~ a call log of the terminal of the called person. ~~person's~~
~~terminal~~[.]

8. (Currently Amended) The method according to claim 2, wherein, before [[a]] placing
the call, the calling person associates [[a]] the multimedia content with at least one person to be
called.

9. (Currently Amended) The method according to claim 2, wherein, at ~~the~~ a time the
calling person sets up [[a]] the call to [[a]] the called person, the calling person associates [[a]]
said multimedia content with said called person and with ~~the~~ a situation relating to the call.

10. (Currently Amended) An application server belonging to a landline or cellular
network and comprising:

means for managing entities of the cellular network ~~in order~~ to
synchronize ~~the~~ signaling of a call from a terminal of a calling person to [[a]] the
terminal of a called person with [[a]] multimedia content chosen by said calling
person;

wherein said multimedia content received at the terminal of the called person
remains displayed on the terminal after initiation of said call and throughout said
call.

11. (Canceled)

12. (Currently Amended) The system of claim 1, wherein said server further comprises means for adapting the multimedia content to the capabilities of the terminal of the called person.

13. (Currently Amended) The application server of claim 10, further comprising means for adapting the multimedia content to the capabilities of the called person's terminal.